

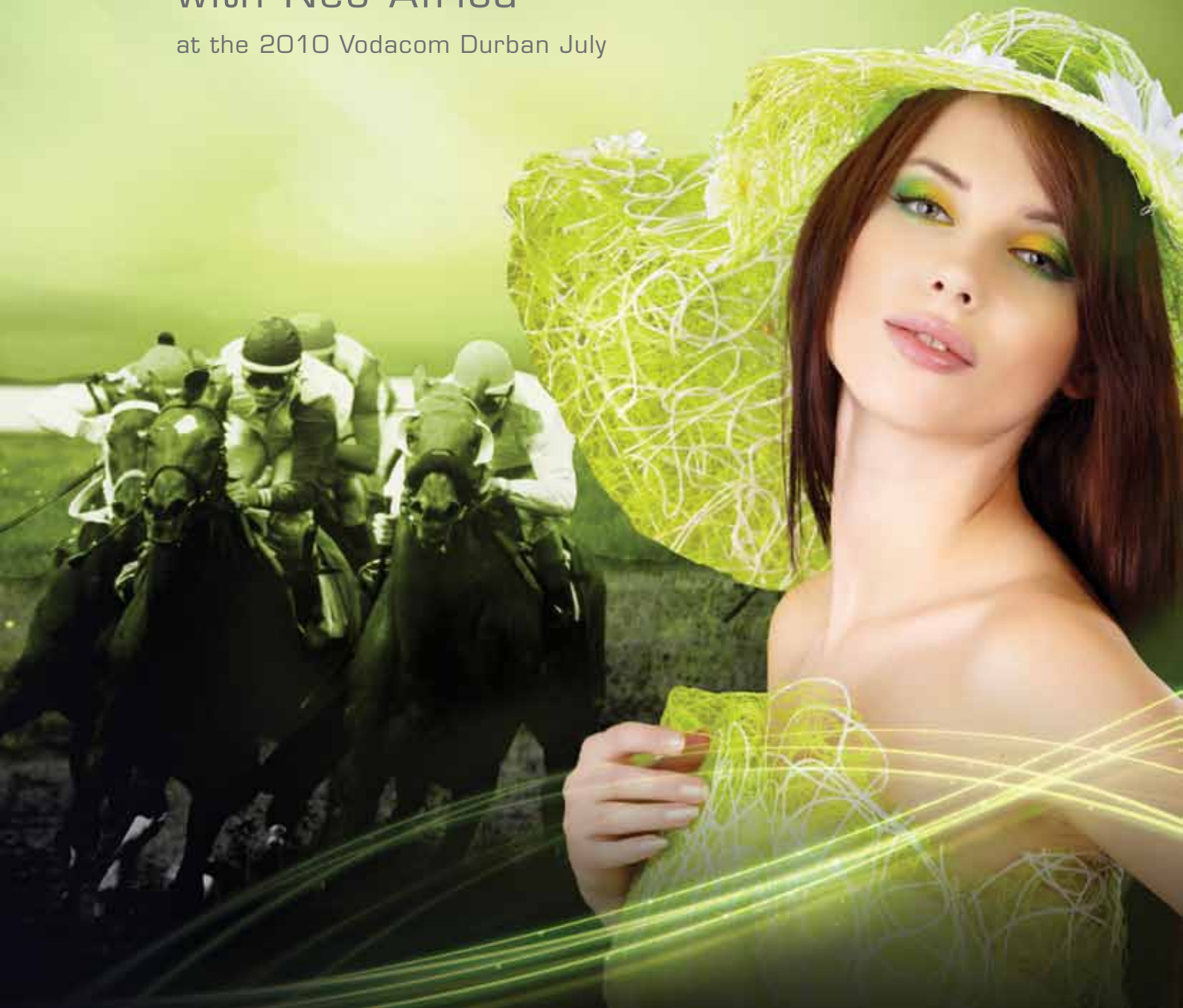


neo
africa

Lifestyle

Pegasus Lounge 2010 with Neo Africa

at the 2010 Vodacom Durban July



Pegasus Lounge 2010 with Neo Africa

History Durban July

South Africa's equivalent of Britain's Royal Ascot, the Durban July boasts superb horse racing, high fashion, elegance, and fine cuisine.

Known for much of its history as the Rothman's July, but now sponsored by Vodacom, the Durban July was first held in July 1897. It is the premier race for thoroughbreds and one of the most talked about gatherings amongst South African racing fans. However, knowing about horses is not a prerequisite for having a fantastic day out, and the event has become a must on the social calendar.

The race takes place over 2.2 km and is the main event on a packed card, the last four races of which are run under floodlights.

Facts 2010

- › Venue: Greyville Race Course, Durban
- › Date: 31 July 2010
- › Time: 10 am - 10 pm
- › Prize Money: R2.5 million
- › Format: 12 race programme



Look And Feel

The Durban July is undeniably South Africa's largest and most supported date on the social calendar. Each year the event attracts in excess of 55 000 styled socialites, all in search of the July's most desirable party, to see, and be seen at. It attracts the individual with flair, passion and a desire for exquisite fashion.

With that in mind the Pegasus Lounge places immense focus on the design & decor element of the production. This laid back, comfortable environment allows one the opportunity to freely engage with other VIPs. This freedom does not hold you down to the restrictions of being placed at a table, but instead opens up the opportunity for the you to move around whenever one feels the desire to. These private lounges will emanate the feeling of exclusivity and decadence. Once the opportunity to build relationships and take in the ambiance of the day has passed, your private lounge will no doubt transform into a bustling dance environment as our handpicked musicians begin to entertain you long into the warm winter's evening.

Not only is our 2800m² facility situated alongside the home straight, it also allows you just a 50m walk to the main Parade Ring, should you wish to view the horses parading before each race.

All VIP Guests:

- › The Pegasus Lounge will be open from 10 am – 10 pm
- › The capacity to host 900 Guests
- › Packages are available to pre-purchase at R 3 650-00 pp including Vat.

Package entitles the guest to:

- › VIP on-field parking – 1 per 2
- › Vodacom Durban July entry tickets
- › Exclusive entrance into the Pegasus Lounge

Facilities & Benefits:

- › Private Tote Facilities in every Private Lounge
- › Complimentary Race Cards
- › Live Feed to the day's events, televised on slim Plasma Screens positioned around the venue
- › Private individual Bars per Lounge
- › VIP Trailer Luxury Toilets
- › Glass Frontage, with private viewing decks
- › Security

Service

- › Our entire experience can only be fully achieved with the accompaniment of true silver service standards.
- › The Pegasus Lounge will showcase a musical entertainment experience that is both innovative and inspiring.
- › As the sun begins to fade, the music will kick into a select set of electronic DJs that will ignite the floor, for those who wish to dance the night away.
- › It is at this central public area that all guests will have the opportunity to fully integrate and interact with the other VIP guests of the Pegasus Lounge.
- › This diverse selection of performers will captivate the audience, and the tangibility of the live artists will spark an authenticity that is unforgettable.

*Please note that entertainers are still to be finalised.

Keeping with the theme of this event, the menu is an experience in itself. Our menu is Canapé Style, with a never ending fusion of tastes and flavours to savour!

You will begin your experience with Fresh Namibian Oysters, complimented by a flute of chilled Champagne. A specialist Sushi Chef will be on hand from arrival and throughout the day producing fresh platters of Sushi, Sashimi, and Nigiri, served with Japanese Ginger, Wasabi, and Organic Soy Sauce. Following this, delectable platters and substantial bowl dishes will be circulated by our elegant waitresses from morning until night, 11 am – 9 pm.

This style of eating allows you the opportunity to eat when you wish, and offering you a choice variety that will leave you truly amazed. Our focus is to offer you an eating experience that will captivate you, both from a presentation and taste perspective. This relaxed way of eating allows us to display true culinary excellence, while offering you a wide array of flavours and delicious temptations.

Travel

Flights and Accommodation can be arranged with us as it is not included in the package



Menu

- › Freshly Shucked Oysters
- › A selection of Sushi, California Rolls & Fashion Sandwiches
- › Gazpacho & Deep Fried Prawns
- › Pea & Mint Velour with a Chive Crème Fraîché
- › Chilled Melon & Vodka Karnikaze
- › Mini Caesar Salad with White Anchovies & Quail Eggs
- › Corn Salsa with fresh Crab & Wild Rocket
- › Smoked Springbok with Roast Beetroot
- › Gorgonzola & Baby Spinach
- › A selection of Divine Bruschetta – seasonal Roast Vegetable, Smoked Salmon Trout & Smoked Beef
- › Grissini wrapped with Parma Ham & fresh Basil
- › Lamb Pita with Hummus & Raita
- › Fish Goujons with chips & Tartar sauce
- › Crispy Prawns with sweet chilli sauce
- › Mini Beef Burgers with Brie & Tomato Marmalade
- › Butter Chicken Skewers with Yoghurt Dip
- › Moroccan Butternut Spanakopitas
- › Vegetable Spring Rolls
- › Lamb Samoosas
- › Thai Beef salad with fresh Chilli
- › Baby Caprese Salad on Skewers
- › Linguini with spicy Arabiata or Alfredo sauce
- › Selection of homemade Mini Quiche
- › Fresh Fruit Skewers, drizzled with a Lavender & Passion Fruit Syrup
- › Brie & Fig with homemade Lavash
- › Chocolate Ganache Tart
- › Pecan and Walnut Nougat
- › Pastel Macaroons
- › Pistachio and Dark Chocolate Truffle
- › Cheeseboard Station consisting of: Brie, Gorgonzola, Mature Cheddar, Camembert, Goats Cheese Rounds with Cranberry & Almond Brittle, Relishes, Preserves

Bar

A full complementary bar from 10 am until the close of the day at 10 pm will be available for each guest's enjoyment.

Each private lounge will have its own bar facility, professionally managed by one of the leading bar companies of choice.

Contact details:

› 011 484 2833

